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PlainsCapital Bank Expands North Texas Presence with Second Frisco Location



DALLAS, TX (October 18, 2017) – Dallas-based PlainsCapital Bank today announced the opening of a new retail branch and a lending office at The Star in Frisco—a 91-acre, mixed-use development that is home to the Dallas Cowboys’ new world headquarters—to accommodate the growing needs of local middle-market businesses and corporate customers. Marking PlainsCapital’s second Frisco branch location, the new retail branch at The Star features a 4,000-square-foot, full-service lobby at 6635 Cowboys Way, Ste. 100, directly on the Ring of Honor Walk honoring former Dallas Cowboys players for their outstanding contributions to the team franchise. Across the street from the retail branch is the 5,000-square-foot commercial lending office located at One Cowboys Way, Ste. 250, in the heart of the Dallas Cowboys headquarters building.

PlainsCapital Bank Frisco President Jamie Robertson said the new location strengthens PlainsCapital’s commitment to support the region’s thriving economy, particularly Dallas’ northern communities which are experiencing a whirlwind of growth and development with Frisco at the epicenter.

“We are very excited to expand our presence in the growing and dynamic Frisco market,” said Robertson. “North Texas is one of the fastest-growing areas in the country, and The Star in Frisco is located right in the heart of it.”

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PlainsCapital’s location at The Star offers a full suite of commercial banking services—including lending, deposit accounts, cash management, and treasury management—and customized solutions to meet customers’ financial needs. According to Robertson, the new location enables the Bank to double the size of its operations to better serve the community’s growing commercial base.

“We believe in building strong relationships with our customers, and we are making a substantial investment in the future of this area,” said Robertson.

PlainsCapital’s other Frisco branch is located at 2500 Legacy Drive, Ste. 150.

About PlainsCapital Bank

As of September 30, 2017, Dallas-based PlainsCapital Bank, the sixth largest Texas-headquartered bank by deposit market share, operated 62 branches with more than 1,200 employees providing highly personalized relationship banking through a single point of contact. Offering commercial lending, treasury management, private banking, and trust and wealth management services, PlainsCapital Bank empowers responsive, local decision making in each of its major markets: Austin, Corpus Christi, Dallas, Fort Worth, Houston, Lubbock, the Rio Grande Valley, and San Antonio. PlainsCapital Bank is a wholly owned subsidiary of [Hilltop Holdings](#) (NYSE: HTH). Find more information at [PlainsCapital.com](#). Source: SNL Financial

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